



Car Care Awareness Auto Repair Shops and Auto Parts Retailers Discount Providers

Project Guidelines and Discount Provider Questionnaire



North Central Texas
Council of Governments

www.ntxcare.org

Purpose

The North Central Texas Council of Governments (NCTCOG), as the host agency of the Car Care Awareness (CCA) campaign, seeks to launch a new initiative through which auto repair shops and auto parts retailers can provide discounted rates and special offers to the public through an NCTCOG website. These special offers could be discounted auto repair parts or a repair bill at an auto repair shop. The purpose of this initiative is to empower the vehicle-owning public to keep their vehicle maintained properly, which, in turn, will help reduce ozone-forming pollutants.

To this end, NCTCOG is seeking participation from auto part retailers and auto repair shops. NCTCOG will create a directory of participating auto repair and auto parts retailers the public are able to utilize. This directory will be posted prominently on the CCA website (www.ntxcare.org) and publicized through distributed educational material, in person, and through NCTCOG social media postings so that vehicle owners can review partnered auto repair shops and auto parts retailers and obtain their contact information. Inclusion in the directory does not constitute NCTCOG's endorsement of the participating auto repair shop and auto parts retailer. NCTCOG will not be party to the transaction between the auto repair shop and auto parts retailer. NCTCOG is only providing the directory for informational purposes to assist in increasing awareness of existing auto repair shops and auto parts retailers.

Background

NCTCOG's experience is that incentives to encourage proper vehicle maintenance are effective in increasing the public's ability and likeliness to keep the vehicle compliant within the emissions testing requirements within the region. Such discount opportunities would consist of the public being able to access vehicle repair parts or services at a discounted rate and use to keep their vehicle running properly. NCTCOG believes that the public may take advantage of these opportunities much more frequently if they are more broadly publicized by NCTCOG through the CCA Program, which is a vehicle maintenance educational campaign and initiative focused on improving vehicle maintenance education and reducing vehicle emissions.

This initiative is part of broader regional efforts to attain federal ozone standards, and to support CCA goals. Ten counties in the North Central Texas region are classified as nonattainment under the 2008 8-Hour Ozone Standard; nine of these counties are also classified as nonattainment under the 2015 8-Hour Ozone Standard. This means that ground-level ozone pollution levels in these counties exceed the Environmental Protection Agency's (EPA) National Ambient Air Quality Standard for ozone. In addition to threatening human health and the environment, ozone nonattainment can also cost the region economically, as businesses may be subject to more strict regulations. Thus, the deployment vehicle maintenance incentives can help reduce emissions that contribute toward ozone nonattainment.

Auto Repair Shop and Auto Part Retailer Criteria

To participate in the Car Care Awareness Program, auto repair shops and auto parts retailers must meet criteria established by NCTCOG.

Auto Repair Shops Must:

- Be an active Department of Public Safety Recognized Emissions Repair Facility (RERF) (RERF details can be found here).
- Provide to NCTCOG proof of active RERF status upon request.
- Offer emissions component repair discounts, special offers, and/or other incentives. Emissions components include, but are not limited to:
 - Catalytic converters
 - Oxygen sensors
 - Evaporative emissions (EVAP) systems
 - Diesel particulate filters (DPF)
 - Selective catalyst regenerative (SCR) systems
 - Diesel exhaust fluid (DEF) systems
 - Any related check engine light (CEL) issues
- Provide special offers for on-board diagnostic (OBD) code scans (e.g., waived code scan fee if repairs are performed).
- Provide primary point of contact with information so NCTCOG can remain in contact (name, title, phone number, email address, etc.).
- Complete pre- and post- surveys in order for NCTCOG to collect data on the results and effectiveness of the project.
- Make services available to the public within the 10 counties designated as nonattainment under either the 2008 or 2015 8-Hour Ozone Standards. These counties include Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise (*See Figure 1*).

Auto Part Retailers Must:

- Perform free OBD code scans on vehicles
- Provide special offers and or discounts for new emissions components available for sale, including, but not limited to:
 - Catalytic converters
 - Oxygen sensors
 - Evaporative emissions systems
 - Diesel particulate filters
 - Selective catalyst regenerative systems
 - Diesel exhaust fluid systems



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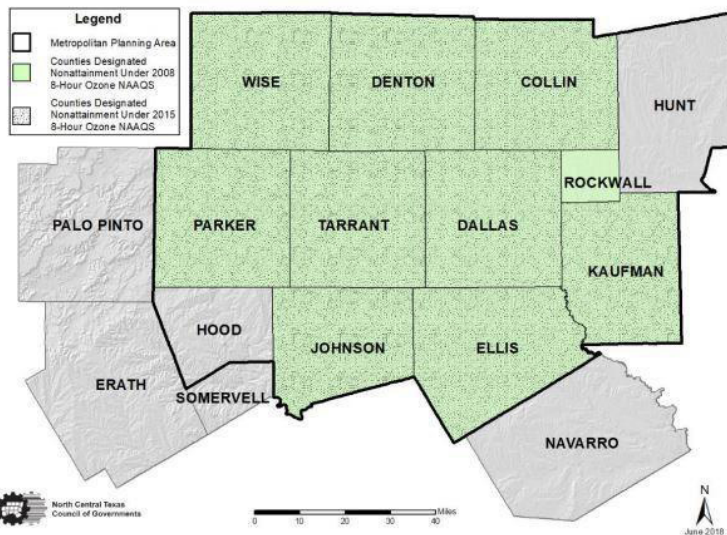
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- Must have physical location within the designated 10 county region (*see first bullet*).
- Provide primary point of contact with information so NCTCOG can remain in contact (name, title, phone number, email address, etc.).
- Complete pre- and post- surveys in order for NCTCOG to collect data on the results and effectiveness of the project.
- Make services available to public within the 10 counties designated as nonattainment under either the 2008 or 2015 8-Hour Ozone Standards. These counties include Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise (*See Figure 1*).



2. Provide a point of contact for involvement in this initiative, including name, title, email, and phone number.
3. Describe the special offers and/or discounts on emissions related components or services your organization will be offering.
4. Specify the amount of time the offer and or discount is available for each component or service mentioned above.
5. Who is eligible to take advantage of your discounts and/or special offers?
6. Describe the process that the public goes through to secure an opportunity for any discounts and/or special offers. Include discussion of any prerequisites (ex., sign up for rewards program, etc.), purchases (ex., buy one, get one free, etc.), or any other relevant information.
7. Describe the extent to which discounts are available in the 10 nonattainment counties (Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, Tarrant, and Wise) – and number of participating stores or venues and their addresses.

Submission Instructions

Prospective auto repair shops and auto parts retailers should submit a response addressing each question, with necessary supporting attachments to Anthony Moffa via email at amoffa@nctcog.org or by US Mail to:

North Central Texas Council of Governments

Attention: Anthony Moffa

616 Six Flags Drive
Arlington, TX 76011-6347

To the extent possible, respondents are encouraged to link supporting information available online. However, if appropriate, attachments may be included such as:

- Pictures, brochures, website links of discounts being offered
- Copies of active RERF certificate (repair shops only)

Responses and attachments should be submitted as PDF files, if by email, and should not exceed 10 pages. All responses should be in English and should reference "Car Care Awareness Potential Discount Provider."

This is an ongoing request for participation and Car Care Awareness providers can submit at any time while the initiative is ongoing. NCTCOG anticipates adding providers to the directory, and promoting opportunities to end users once project begins, approximately once a month.

Process to Determine Car Care Awareness Discount Provider Participation: Through a two-phased process, NCTCOG will evaluate and accept Car Care Awareness Discount Providers for participation in the program:

Step 1: Prospective Car Care Awareness Discount Providers must complete and submit responses to the following questions for NCTCOG to evaluate. Staff will evaluate the submission to ensure that the provider aligns with program objectives and requirements (e.g., all verifications/certifications are documented and verified).

Step 2: Respondents that meet criteria will be contacted for follow-up information for specific details to be included on the directory for publication.

Questions

1. Provide company name, website address, physical address, and public phone number.